

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS MEETING  
Wednesday, July 10, 2024 8:15 AM**

**Berkley Public Safety - 2nd Floor Conference Room**

*MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.*



**AGENDA**

- I. **Call to Order (8:15 a.m.)**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes (8:17 a.m.) 3 Minutes**
  - A. Regular Meeting Minutes of June 12, 2024
- V. **Treasurer's Report (8:20 a.m.) 5 Minutes**
- VI. **Action Items (8:25 a.m.) 20 Minutes**
  - A. Annual Election of Board Officers
    - i. Chairperson
    - ii. Vice Chairperson
    - iii. Secretary
    - iv. Treasurer
  - B. Guidance on Technical Assistance Grant Utilization; Website Redesign Proposed
- VII. **Discussion Items (8:45 a.m.) 20 Minutes**
  - A. Ullman's Health and Beauty Won \$10,000 Backing Small Business Grant from American Express!
  - B. Preserving Berkley Theatre Marquee and Next Steps with Building Currently Occupied by Rite Aid
  - C. Successful Third Annual Berkley Pride Block Party Held in June
  - D. Downtown Berkley Farmers Market Season Launched, Strong Trends
  - E. Berkley Chamber Presents Street Art Fest this Saturday, July 13<sup>th</sup>
  - F. Next Ladies Night Out on August 1<sup>st</sup> with Mrs. Roper Romp, Hippie Fest Tie-Ins
  - G. Berkley CruiseFest Happening Along Twelve Mile on August 16<sup>th</sup>
  - H. Irish Fest Not Taking Place This Year, per Organizers
  - I. BOOkley Season Initiatives in our Downtown this Fall
- VIII. **Liaison Reports (9:05 a.m.) 15 Minutes**
  - A. City Council – Steve Baker
  - B. Community Development – Kristen Kapelanski
  - C. Planning Commission – Lisa Kempner
  - D. Public Works – Adam Wozniak
  - E. Chamber of Commerce – Tim Murad
- IX. **Student Board Member Updates (9:20 a.m.) 3 Minutes**
- X. **Board Committee Updates (9:23 a.m.) 8 Minutes**
  - A. Art & Design – Berkley has heART Photography Contest
  - B. Business Development – New Retailers and New Restaurant News for Coolidge
  - C. Downtown Events –Berkley Pride Volunteer Appreciation, BOOkley Initial Planning Session
  - D. Marketing Strategies – Website Redesign Prospect, Depending on Board Feedback
  - E. Organization – New DDA Board Applications Incoming for Review, Recommendations
  - F. West Twelve Mile – New DDA Board Application Received from West Twelve Business
- XI. **Executive Director Updates (9:31 a.m.) 4 Minutes**
  - A. No Final Word from Oakland County Yet on Placemaking Funding Approval
- XII. **Board of Directors' Comments (9:35 a.m.) 5 Minutes**
- XIII. **Public Comments (3 Minutes Per Person)**
- XIV. **Adjournment (9:45 a.m.)**