

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, August 14, 2024 8:15 AM
Berkley Public Safety - 2nd Floor Conference Room**

MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.



AGENDA

- I. **Call to Order (8:15 a.m.)**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes (8:17 a.m.) 3 Minutes**
 - A. Regular Meeting Minutes of July 10, 2024
- V. **Treasurer's Report (8:20 a.m.) 5 Minutes**
- VI. **Action Items (8:25 a.m.) 20 Minutes**
 - A. Authorizing Executive Director to Enter Into Oakland County Placemaking Program Agreement in Order to Receive \$83,642.00 in County Matching Funds for Robina Public Space Improvements
 - B. Recommending Preference for DTE Energy Downtown Street Lamp Upgrade Design
 - C. Authorizing Closure Request Submission to City for Dorothea, Between Coolidge and Alley
 - D. Resolution Stating the Importance of Historic Berkley Theatre Marquee Preservation and Affirming the Berkley Downtown Development Authority Prioritization of that Goal for our Downtown
 - E. Website Redesign Project Firm Selection
- VII. **Discussion Items (8:45 a.m.) 20 Minutes**
 - A. Economic Development Tools and Downtown Projects, Shared by Dominic Romano of Michigan Economic Development Corporation
 - B. Downtown Landscaping Needs and Opportunities
 - C. Long-Term Planning for Future Coolidge Reconstruction, Streetscape
 - D. Berkley CruiseFest Happening Along Twelve Mile on August 16th
 - E. BOOKley Season Initiatives in our Downtown this Fall
- VIII. **Liaison Reports (9:05 a.m.) 15 Minutes**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Adam Wozniak
 - E. Chamber of Commerce – Tim Murad
- IX. **Student Board Member Updates (9:20 a.m.) 3 Minutes**
- X. **Board Committee Updates (9:23 a.m.) 8 Minutes**
 - A. Art & Design – *New Meeting Schedule Adopted*
 - B. Business Development – *New Retailers and New Restaurant News for Coolidge*
 - C. Downtown Events – *BOOKley Planning Sessions Underway*
 - D. Marketing Strategies – *Website Redesign Initiative*
 - E. Organization – *New DDA Board Applicant Interviews, Recommendations*
 - F. West Twelve Mile
- XI. **Executive Director Updates (9:31 a.m.) 4 Minutes**
 - A. Future Changes with Elected Official Role in Neighboring Community
 - B. Michigan Municipal League Conference Participation September 11, 12, 13
- XII. **Board of Directors' Comments (9:35 a.m.) 5 Minutes**
- XIII. **Public Comments (3 Minutes Per Person)**
- XIV. **Adjournment (9:45 a.m.)**