

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, November 12, 2024 8:15 AM
Berkley Public Safety - 2nd Floor Conference Room**

MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.



AGENDA

- I. **Call to Order (8:15 a.m.)**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes (8:17 a.m.) 3 Minutes**
 - A. Regular Meeting Minutes of October 9, 2024
- V. **Treasurer's Report (8:20 a.m.) 5 Minutes**
- VI. **Discussion Items (8:25 a.m.) 50 Minutes**
 - A. Review of Berkley Downtown Development Authority Strategic Plan
 - B. Future Coolidge Reconstruction Next Steps, Design Elements Feedback
 - C. Preserving Berkley Theater Marquee, Any News on Site's Future
 - D. Future Bonding Capacity and Debt Service for DDA Organization
 - E. Recently Concluded BOOkley Season Initiatives
 - F. Dorothea Public Space Latest Activity, Next Steps
 - G. MerriMonth Season Downtown Initiatives
 - i. Small Business Saturday (November 30)
 - ii. Santa Visits Bombshell Treat Bar (December 1, 8)
 - iii. Merry & Bright Shopping Nights (December 5, 12, 19)
 - iv. Holiday Lights Parade (December 7)
 - v. Santa Visits Berkley Public Library (December 15)
- VII. **Liaison Reports (9:15 a.m.) 10 Minutes**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Adam Wozniak
 - E. Chamber of Commerce – Tim Murad
- VIII. **Student Board Member Updates (9:25 a.m.) 4 Minutes**
- IX. **Committee Updates (9:29 a.m.) 4 Minutes**
 - A. Art & Design Committee – Met on Dorothea Next Steps
 - B. Downtown Events Committee – Thanked, Debriefed with BOOkley Volunteers
 - C. Marketing Design Committee – Due to Meet on Website Redesign Next Steps
 - D. Organization Committee – Council Acted on Board Appointments
- X. **Executive Director Updates (9:33 a.m.) 4 Minutes**
 - A. Michigan Downtown Association Annual Conference Participation
- XI. **Board of Directors' Comments (9:37 a.m.) 5 Minutes**
- XII. **Public Comments (3 Minutes Per Person)**
- XIII. **Adjournment (9:45 a.m.)**